Cookie Policy

Last update: July 12nd, 2021

Summary

- Used cookies: **Own and Third-party**

- Are they used to obtain statistics? **Yes, the lawful basis being our legitimate interest in performing a better management of the Service.**

- Third-party services that install cookies through this site: **Google Analytics, Doubleclick, Facebook, Pinterest and Hubspot.**

How to set and disable cookies

You can allow, block or delete the installed cookies in your device through your web browser. If you do not allow the installation of cookies in your device, the experience of using the site could get worse. In any case, here you can find how to configure the cookies on every browser:

- Edge

- Google Chrome

- Google Android

- Internet Explorer 8

- Internet Explorer 9

- Internet Explorer 11

- Mozilla Firefox

- Opera

- Safari

- Safari Mobile

1.- Types and Uses

The service uses first and third party cookies to improve the navigation, provide the service and get statistics about the use of the site.

2.- What is a cookie and what use can it serve for?

A cookie is a text file that your browser sends to your computer, smartphone or tablet. It can be used to store and recover information about the browsing done by the user. For example, they can be used to remember your username and password, as well as the language that you prefer for the website.

3.- What types of cookies are there?

According to who is processing the cookies:

- First party; the cookies are sended to your browser from our servers or web domains.

- Third party; the cookies are sended to your browser from a server or web domain that we do not manage directly, being instead a third party the one who processes it, such as Google.

According to the time the cookies are active:

- Session cookies; in this case, the cookies are in your browser history until you leave the website, so no cookie stays in the device.

- Persistent Cookies; in this case, the cookies stay in your device and our website reads them every time that you visit it again. These cookies stop working once a specific date goes by.

According to the use of the cookies:

- Technical cookies; these cookies improve the navigation and the performance of the website.

- Customization cookies; these cookies allow you to access the service with predefined features according to some specific criterion.

- Analytics cookies; these cookies make it possible to measure and analyze the use of the provided service.

Cookies used by **Mallorca Southwest**:

Name	Origin	Purpose
__hssc	mallorcasouthwest.com	Analytical
__hssrc	mallorcasouthwest.com	Analytical
__hstc	mallorcasouthwest.com	Analytical
_ga	mallorcasouthwest.com	Analytics (yield)
_gat_gtag_UA_133498787_1	mallorcasouthwest.com	Analytics (performance)
_gid	mallorcasouthwest.com	Analytical (functionality)
hubspotutk	mallorcasouthwest.com	Analytical
pll_language	mallorcasouthwest.com	Technical (functionality)
IDE	.doubleclick.net	Analytical (advertising)
test_cookie	.doubleclick.net	Technical (Segmentation / advertising)
__cfduid	.hsadspixel.net	Analytical

__cfduid	.hscollectedforms.net	Analytical
__cfduid	.blog.mallorcasouthwest.com	Analytical
__cfduid	.bouth.mall com	Analytics
__cfduid	.designe rs.hubspot.com	Analytics
fr	.facebook.com	Analytics (Segmentation / advertising)
_gcl_au	.mallorcasouthwest.com	Analytics (Segmentation / advertising)
locale	.mallorcasouthwest.com	Technical (functionality)
_fbp	.mallorcasouthwest.com	Analytics (Segmentation / advertising)
mallorca_south_west_session	.mallorcasouthwest.com	Technical (functionality)
XSRF-TOKEN	.mallorcasouthwest.com	Technical (security)
mallorca_south_west_cookie_consent	.mallorcasouthwest.com	Technical (functionality)
_pin_unauth	.mallorcasouthwest.com	Analytics (Segmentation / advertising)
__cfduid	.hscollectedforms.net	

List of third-party cookies used by **Mallorca Southwest**:

Google Analytics : These cookies (such as _ga) allow you to count how many times a user visits a website, how, when and from where.

In any case, you can disable Google Analytics cookies from here.

Doubleclick :The cookie (IDE) allows you to display content adjusted to the user's preferences.

Hubspot : The cookie (hubspotutk) is used to track the identity of a visitor.

Facebook : These cookies (such as fr) make it easy to share content on the platform or to give a "Like" to products.

Pinterest : This cookie (such as _pin_unauth) is used to track the use of the services.